

Q1 2024



KNOX MARTIN FOUNDATION

FOR BRAIN CANCER RESEARCH

KMF'S FOURTH ANNUAL NIGHT FOR KNOX

SPONSORSHIP OPPORTUNITIES

EVENT DATE:
APRIL 27, 2024

6:00 PM - 11:00 PM

EVENT LOCATION:
THE ATLANTA ATHLETIC CLUB

DINNER, OPEN BAR, LIVE AUCTION,
PERFORMANCE BY YACHT ROCK SCHOONER

THE ANNUAL NIGHT FOR KNOX | 2024

In September 2017, Knox Martin's life took an unexpected turn when he was diagnosed with an aggressive form of brain cancer. Despite the challenges posed by surgeries, treatments, and setbacks, Knox exemplified resilience by continuing to set goals and embrace life to the fullest.

Our foundation began less than four months after Knox passed away from the most aggressive form of brain cancer—Glioblastoma—in December 2020, leaving behind him a legacy of unwavering determination at the young age of 24.

Every year since then, our co-founders and Board host over 300 guests for an elevated fundraising event during the month of April called the Night For Knox. KMF sponsors, donors, and friends travel from across the country to attend this annual event in Atlanta, Georgia.

The majority of our funds are raised at Night For Knox each year.

THE ANNUAL NFK 24



OUR STORY



The Knox Martin Foundation for Brain Cancer Research emerged less than four months after Knox's passing, born out of the resolute desire to transform tragedy into progress. This foundation, steeped in purpose and driven by love, embarks on a mission to defy the grim realities that brain cancer—specifically Glioblastoma (GBM)—presents.

Despite being first identified in the scientific literature in the 1920s, there are only four FDA-approved drugs to treat Glioblastoma (GBM). Four. In 100 years. For GBM, the five-year relative survival rate is only 7.2% and median survival is only 8 months.

These devastating statistics attest to the severely underfunded and under-researched nature of brain cancer treatments—particularly treatments for GBM. Few research studies are conducted in aggressive brain cancers each year because the disease is so deadly; yet the disease remains deadly because so few research studies exist.

Our goal is to end this infinite loop. Today, we partner with the Preston Robert Tisch Brain Tumor Center at Duke University to fund innovative, life-saving treatments on the most aggressive forms of brain cancer, just like the one our namesake Knox had.

For more information regarding our partnership and clinical trials at Duke, visit www.knoxmartinfoundation.org/clinicaltrials



Our Mission

To reverse the underfunded and under-researched nature of brain cancer by funding innovative research on the most aggressive form of brain cancer—Glioblastoma (GBM)

Our Vision

A world where a Glioblastoma diagnosis is treatable and curable.

Our Sponsorships Team

Becky Martin

FOUNDER, PRESIDENT, CEO

BECKY@KNOXMARTINFUNDATION.ORG

Madison Letts

CO-FOUNDER, COO

MADISON@KNOXMARTINFUNDATION.ORG

Patrick Baughman

CO-FOUNDER, CHAIRMAN

PATRICK@KNOXMARTINFUNDATION.ORG

Wade Cox

CO-FOUNDER, VICE-CHAIRMAN

WADE@KNOXMARTINFUNDATION.ORG

Cole Lackey

DIRECTOR OF HOSPITALITY

COLE@KNOXMARTINFUNDATION.ORG

Charlotte Boyd

DIRECTOR OF DONOR
ENGAGEMENT

CHARLOTTE@KNOXMARTINFUNDATION.ORG

SPONSORSHIP OPPORTUNITIES

THE FOURTH ANNUAL NFK CELEBRATION WILL TAKE PLACE ON SATURDAY, APRIL 27, 2024 AT THE ATLANTA ATHLETIC CLUB. WE INVITE YOU TO JOIN US AS ONE OF KMF'S PREMIER SPONSORS!



NFK24 PRESENTING SPONSOR

PRICING AND INFORMATION AVAILABLE UPON REQUEST

MAGNOLIA | \$15,000+

1 PREMIER TABLE (SEATS UP TO 12 GUESTS)
DISTINGUISHED SEATING
HOLE SPONSORSHIP AT KMF'S 2ND ANNUAL GOLF AGAINST GLIOMAS TOURNAMENT
RECOGNITION ON NFK24 PRINT COLLATERAL

INTRO & RECOGNITION DURING NFK23 PROGRAM
RECOGNITION ON NFK24 WEBSITE YEAR-ROUND
RECOGNITION IN NFK23 PRESS RELEASES
DEDICATED SOCIAL MEDIA POST ON KMF ACCOUNTS (1 TOTAL)
ACCESS TO KMF DIGITAL ASSETS FOR MARKET USE

REDWOOD | \$10,000+

1 PREMIER TABLE (SEATS UP TO 12 GUESTS)
DISTINGUISHED SEATING
RECOGNITION ON SELECT PRINT COLLATERAL
RECOGNITION ON NFK24 WEBSITE YEAR-ROUND

RECOGNITION IN NFK23 PRESS RELEASES
DEDICATED SOCIAL MEDIA POST ON KMF ACCOUNTS (1 TOTAL)
ACCESS TO KMF DIGITAL ASSETS FOR MARKET USE

CEDAR | \$6,000+

8 PREMIER EVENT TICKETS
DISTINGUISHED SEATING
RECOGNITION ON SELECT PRINT COLLATERAL

RECOGNITION ON NFK24 WEBSITE YEAR-ROUND
RECOGNITION ON KMF SOCIAL MEDIA ACCOUNTS
ACCESS TO KMF DIGITAL ASSETS FOR MARKET USE

BONSAI | \$3,000+

4 PREMIER EVENT TICKETS
DISTINGUISHED SEATING
RECOGNITION ON SELECT PRINT COLLATERAL

RECOGNITION ON NFK24 WEBSITE YEAR-ROUND
RECOGNITION ON KMF SOCIAL MEDIA ACCOUNTS
ACCESS TO KMF DIGITAL ASSETS FOR MARKET USE

Today, we partner with the Duke Brain Tumor Center to fund innovative clinical trials on the most aggressive forms of brain cancer—Glioblastoma.

KNOX MARTIN FOUNDATION

FOR BRAIN CANCER RESEARCH

Since our inception in early 2021, we've funded three FDA-approved clinical trials for brain cancer patients in partnership with our neuro-oncology research team at Duke.

We sit on Duke's Brain Tumor Center Board of Advisors and we received invitations to attend the Society for Neuro-Oncology Annual Conference in 2022 and 2023.

Because of the generosity of our donors, the top research minds in the world are focusing their energy and attention on eradicating this deadly disease for patients currently fighting and receiving treatment.

We are thrilled to continue building upon this upward trajectory and exponential growth, and we are excited to invite you to join us in funding the next breakthrough in brain cancer research.



Thank You.