KNOX MARTIN FOUNDATION

FOR BRAIN CANCER RESEARCH

KMF'S SEVENTH ANNUAL NIGHT FOR KNOX

SPONSORSHIP OPPORTUNITIES

MARCH 13, 2027

6:00 PM - 11:00 PM

SUMMERHOUR STUDIO

DINNER, OPEN BAR, LIVE AUCTION
LIVE MUSICAL PERFORMANCE

THE ANNUAL NFK 27

In September 2017, Knox Martin's life took an unexpected turn when he was diagnosed with an aggressive form of brain cancer. Despite the challenges posed by surgeries, treatments, and setbacks, Knox exemplified resilience by continuing to set goals and embrace life to the fullest.

Our foundation began less than four months after Knox passed away from the most aggressive form of brain cancer—Glioblastoma—in December 2020, leaving behind him a legacy of unwavering determination at the young age of 24.

Every year since then, our co-founders and Board host over 300 guests for an elevated fundraising event called the Night For Knox. KMF sponsors, donors, and friends travel from across the country to attend this annual event in Atlanta, Georgia.

The majority of our funds are raised at Night For Knox each year.



Our Impact:

In 2026, KMF support helped advance six complementary research projects at the Duke Brain Tumor Center. This work spanned studies of why tumors recur, how the immune system responds to treatment, and the development of innovative therapies.

FLiRT Trial – Repurposing Prozac to Treat Glioblastoma

In September, initial results from the completed and closed trial were presented at the European Association of Neuro-Oncology scientific meeting. Early evidence suggests that fluoxetine disrupts how tumor cells process fats. Unexpectedly, the team also found that it may reduce the activity of immune cells that normally help protect tumors. Our team is now working to validate these observations to determine whether fluoxetine could improve the effectiveness of chemotherapy.

MOAB Trial – Understanding How Immunotherapy Changes Glioblastoma

KMF support continues to enable cutting-edge spatial analyses that map individual cells within tumor tissue and reveal how cancer cells and immune cells interact. Early findings are helping identify barriers to treatment and inform more effective immunotherapy combinations.

BRiTE and TRiTE – Developing Next-Generation Immunotherapies

BRiTE uses an engineered protein to connect immune cells directly to glioblastoma cells, and has already entered early clinical testing at Duke. Building on this work, our team is developing TRiTE, a more advanced version of the treatment, with potential early clinical trials opening in 2028.

REVAMP Trial – Advancing a New Glioblastoma Vaccine

The REVAMP trial is developing a therapeutic vaccine designed to train the immune system to recognize and attack glioblastoma cells. A generous donor contribution matched KMF's commitment, doubling the combined support from these two sources. REVAMP was also selected for rolling FDA review, potentially accelerating the path toward clinical testing!

GRETeL Study – Understanding Responses to Glioblastoma Treatment

Researchers have identified promising markers that may help predict treatment response and tumor progression. Most analyses are complete, and findings are being prepared for publication.

Oligodendroglioma Study – Understanding Patterns of Recurrence

Researchers are examining where, when, and how oligodendrogliomas return, sometimes many years after treatment. The goal is to improve monitoring and help physicians make better decisions about additional treatment.

Together, these six projects represent complementary approaches to improving brain tumor treatment. KMF's support has been instrumental in advancing this research, enabling sophisticated tumor analyses and helping move the REVAMP vaccine toward clinical testing. Continued KMF support will be critical both to sustaining progress across this research portfolio and advancing the REVAMP Trial toward its first patient enrollment.

15,000 That's the average number of Americans diagnosed with glioblastoma each year. Glioblastoma is the most aggressive and most common form of brain cancer -- it makes up 51% of all primary malignant brain tumor cases in adults. It's also the most under-funded and therefor, under-researched.

Despite being first identified in scientific research in the 1920s, there are only four FDA-approved drugs to treat Glioblastoma. Four. In 100 years! Few research studies are conducted in aggressive brain cancers because the patient outcomes are so poor; yet the outcomes remain poor because so few research studies exist. Our goal since the inception of KMF: to end this infinite loop.

Every day, countless lives are turned upside down by the challenging diagnosis of glioblastoma. It's a battle that affects not just the patient but their entire circle of loved ones, testing the limits of strength and resilience. Families stand by as their loved ones undergo challenging treatments, each day bringing its own set of uncertainties. Yet, amidst this darkness, there is a glimmer of hope fueled by the unwavering dedication of researchers, doctors, and advocates who refuse to give up.

The Knox Martin Foundation is here to help them.



Since 2021, we've donated a total of $1,600,000 to our partners at the The Preston Robert Tisch Brain Tumor Center at Duke. Our donations have supported 5 landmark projects for patients fighting glioblastoma and high-grade glioma. Our funding to the Duke Brain Tumor Center is the bridge that sustains these 5 ongoing projects and accelerates landmark discoveries for GBM and high-grade glioma that would otherwise not be possible.

Every dollar raised, every social media post shared, and every conversation started brings us one step closer to breakthroughs that can change the course of this relentless disease. We raise funds for innovative brain cancer research because we know that with enough funding, support, and relentless effort, a cure is well within our reach.

We know that with the help of our beloved donors, partners, community members, and friends, we can give someone else's Knox a shot at a much longer life.

SPONSORSHIP OPPORTUNITIES

THE SEVENTH ANNUAL NIGHT FOR KNOX CELEBRATION TAKES PLACE SATURDAY, MARCH 13, 2027 AT SUMMEROUR STUDIO IN ATLANTA. JOIN OUR COMMUNITY AS A PREMIER SPONSOR AND PUT YOUR BRAND ALONGSIDE AN UNFORGETTABLE EVENING WHILE SUPPORTING THE WORK OF KMF. CHOOSE THE SPONSORSHIP LEVEL THAT BEST ALIGNS WITH YOUR GOALS AND ENJOY MEANINGFUL OPPORTUNITIES FOR GUEST HOSPITALITY, BRAND VISIBILITY, DIGITAL RECOGNITION AND YEAR-ROUND EXPOSURE.

ALL SPONSORSHIPS INCLUDE ONE PREMIER GALA TABLE TO ENTERTAIN 8-10 GUESTS

NFK27 PRESENTING SPONSOR

THE SEVENTH ANNUAL NFK CELEBRATION, PRESENTED BY [YOUR COMPANY]

PUT YOUR BRAND AT THE FOREFRONT OF NFK27 WITH OUR MOST ELEVATED SPONSORSHIP OPPORTUNITY. THE NFK27 PRESENTING SPONSOR RECEIVES THE HIGHEST LEVEL OF RECOGNITION & VISIBILITY. PRICING & CUSTOMIZED OPPORTUNITIES AVAILABLE UPON REQUEST

*TWO PREMIER GALA TABLES FOR UP TO 20 GUESTS

IMPACT SPONSOR | $5000 - $25,000

YOUR GENEROSITY HELPS MOTIVATE OTHERS TO GIVE AT A HIGHER LEVEL! COMMIT TO DONATION MATCHING OR GIVING DURING THE FUND THE MISSION PORTION OF OUR LIVE AUCTION. GIVING LEVELS & MATCH OPPORTUNITIES RANGE FROM $5000 TO $25,000

*UP TO TWO PREMIER GALA TABLES FOR UP TO 20 GUESTS (VARIES PER COMMITMENT LEVEL)

DINNER SPONSOR | $15,000

RECOGNITION AS THE EXCLUSIVE NFK27 DINNER SPONSOR

LOGO/NAME ON DINNER MENUS, TABLE NUMBER CARDS, SEATING CHART, WEBSITE

VERBAL RECOGNITION BY MC THROUGHOUT DINNER, INCLUSION IN DINNER RELATED MEDIA CONTENT

CUSTOMIZATION: PROVIDE A BRANDED GUEST EXPERIENCE AT EACH TABLE (EX. SIGNATURE DESSERT). WE HAVE SOME IDEAS AND WOULD LOVE TO HEAR YOURS!



SPONSORSHIP OPPORTUNITIES

ALL SPONSORSHIPS INCLUDE ONE PREMIER GALA TABLE TO ENTERTAIN 8-10 GUESTS

ENTERTAINMENT SPONSOR | $10,000

RECOGNITION AS THE EXCLUSIVE NFK27 ENTERTAINMENT SPONSOR

LOGO/NAME ON STAGE, ENTERTAINMENT SIGNAGE, ENTERTAINMENT RELATED MEDIA CONTENT, WEBSITE

RECOGNITION IMMEDIATELY BEFORE THE BAND BEGINS & THROUGHOUT PERFORMANCE

CUSTOMIZATION: PROVIDE A BRANDED "PARTY MOMENT" / GIVEAWAY DURING BAND PERFORMANCE. WE HAVE SOME IDEAS AND WOULD LOVE TO HEAR YOURS!

AUCTION SPONSOR | $7,500

RECOGNITION AS THE EXCLUSIVE NFK27 AUCTION SPONSOR

LOGO/NAME ON AUCTION SCREENS, WEBSITE, BROCHURE, AND AUCTION RELATED MEDIA CONTENT

RECOGNITION BEFORE & THROUGHOUT AUCTION

CUSTOMIZATION: OPPORTUNITY FOR SPONSOR REPRESENTATIVE TO HELP KICK OFF THE AUCTION OR UNDERWRITE A SPECIAL SURPRISE AUCTION ITEM / GAME TO ENCOURAGE GENEROSITY

PHOTO EXPERIENCE SPONSOR | $5,000

SPONSOR THE NFK27 PHOTO BOOTH / PHOTO EXPERIENCE BACKDROP AND PHOTOGRAPHER

EXCLUSIVE BRAND RECOGNITION INTEGRATED INTO THE NFK27 PHOTO EXPERIENCE BACKDROP

RECOGNITION ON WEBSITE & SELECT MEDIA CONTENT

COCKTAIL HOUR SPONSOR | $5,000

WELCOME GUESTS TO THE 7TH ANNULA NIGHT FOR KNOX GALA

LOGO/NAME ON SIGNAGE AT ENTRANCE, COCKTAIL HOUR RECEPTION AREA, DRINK MENUS & NAPKINS, COCKTAIL HOUR RELATED EVENT MEDIA, WEBSITE

ADD ON: GIVE AN ADDITIONAL $1000 TO NAME OR BRAND ONE OF OUR SIGNATURE COCKTAILS

WARRIOR SPONSOR | $3,000

JOIN THE CELEBRATION! SPONSOR A TABLE IN HONOR/MEMORY OF KNOX OR ANOTHER LOVED ONE AND BRING UP TO 8 GUESTS TO THE GALA WITH YOU

RECOGNITION ON EVENT MEDIA, WEBSITE & SOCIAL MEDIA CONTENT

It takes $100,000 to get a clinical trial off the ground at the Duke Brain Tumor Center

That means, it takes $100,000 to provide HOPE for someone fighting this devastating disease

Our Night For Knox sponsors could literally provide the funding our research partners at Duke need to discover the next breakthrough in brain cancer research

Grassroots efforts like ours are absolutely vital in moving the needle so that someone else Knox can have a shot at a longer life.

You can provide HOPE to those who need it most.

KNOX MARTIN FOUNDATION
FOR BRAIN CANCER RESEARCH



We are thrilled to continue building upon KMF's impact on brain cancer research in 2027, and we are so excited to invite you to partner with us to fund the next breakthrough in brain cancer research.

Thank You.